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> Upcoming Events



50 great marketing ideas on a shoestring budget

Illawarra Series

Marketing is essential to thriving during tough times. Why? Because to increase the sales drive, you must fuel the engine.

This seminar is a must for businesses needing to boost sales with practical marketing that is cost efficient and results driven.

Benefits from attending include:

- > Tap into knowledge and advice from our expert speaker
- > Receive practical tips and ideas to boost your marketing and sales
- > Walk away with an action plan for your business
- > Learn about cost effective marketing methods such as mobile, email, online and word of mouth
- > You'll have the opportunity to network and hear case studies and examples of marketing initiatives that got results

FREE for IBC members
\$50 non- members
 (including light refreshments)

Developed due to popular demand, this event is brought to you by IBC, in conjunction with NSW Business Chamber and Australian Business Marketing Services.

| Location / Venue | Date | Time |
|---|----------------|---------------------|
| Shoalhaven | | |
| Bomaderry Bowling Club 154 Meroo Rd, Bomaderry | Thursday 7 May | 9.00am - 12.00pm |
| Wollongong | | |
| Illawarra Master Builders Club 61 Church St, Wollongong | Thursday 7 May | 2.00pm - 5.00pm |

3 easy ways to RSVP:

1. **Members Register online here** ([click location below](#))

[Wollongong](#)

[Shoalhaven](#)

2. **Non Members - Fax this form to 4229 6392 - [click here to download](#)**

3. **Phone 4229 4722**



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